



High Impact Fundraising Bootcamp & Coaching

The most successful nonprofits have the following attributes in common:

- Powerful **purpose**
- Strong **revenue**
- **Agility** for innovation
- Top **talent**
- Measurable **impact**

Any nonprofit can achieve success. But, most do not. According to the Urban Institute* only 34% of IRS registered nonprofits were obligated to file Form 990. Your nonprofit can do more than tread water. Help ensure your success and growth with High Impact Fundraising & Coaching.

High Impact Fundraising Bootcamp & Coaching Program

1. **Purpose:** Learn to communicate your purpose through effective messaging to the right target audience.
2. **Revenue:** Learn proven techniques to exponentially—and permanently—increase your fundraising revenue.
3. **Agility:** Discover how to improve your nonprofit's ability to navigate in a world where rapid change is the norm and not the exception, so you can innovate programs and capitalize on them.
4. **Talent:** Leverage your top talent and develop potential star players who are committed to your nonprofit for the long-term.
5. **Impact:** Understand how to communicate the impact you make daily in a way to increase the support of volunteers and donors.

High Impact Bootcamp

- Immersive # day course
- Craft a powerful message
- Determine the ideal target donors
- Get top fundraising tools
- Receive lessons for leadership & teambuilding
- Find out what makes a nonprofit innovative to lead change
- Make the connection between impact and fundraising

High Impact Fundraising Coaching

- 6 and 12-month programs
- Development of a coaching plan
- Regular meetings to monitor progress
- Gain top insights for:
 - Major gifts
 - Making the ask
 - Board fundraising
 - Strategic development planning
 - Prospect research

*Source: Urban Institute, <https://nccs.urban.org/publication/nonprofit-sector-brief-2018#the-nonprofit-sector-in-brief-2018-public-charities-giving-and-volunteering>